



FOR RELEASE X/XX/11
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Express Convenience Centers offers FREE teen driving training *Sessions featuring hands-on training from professional driving instructors*

The most dangerous thing your teen will do is get behind the wheel of a car. But in August, teens can get free, professional road instruction in a national program coming to the Fox Valley.

On August 17 and 18, the Honda Teen Defensive Driving Program titled "Key to Safe Teen Driving" will be at the Appleton Campus of Fox Valley Technical College for a **FREE** driving school. The program is open to area teens ages 15 and older with a valid driver's license or driving permit. The program is hosted by [Express Convenience Stores](#) and sponsored by [RightTire.com](#) and Kumho tires.

Program instruction focuses on experiential learning in each driver's personal vehicle as well as in the program's Honda Civic Skid Car. Driving instruction will stress key issues of concern to parents of new drivers:

- the physics and dynamics of driving,
- defensive driving and responsible behavior,
- wet-braking,
- emergency lane changes and collision-avoidance,
- slalom and weight-transfer maneuvers,
- adverse weather conditions

Nationally, more than 400,000 teen drivers are seriously injured each year in auto accidents. According to information from Mid Ohio School instructors, the average 16-year-old soccer player has had 1,500 hours of coached practice, but only 50 hours of coached driving practice is required in most states to get a license. In Wisconsin, [Department of Transportation](#) statistics show

- Teen drivers are more likely than other age groups to be involved in a motor vehicle crash
- Teen drivers have more crashes that involve high risk factors such as speeding, driving too fast for conditions and failing to control their vehicles.

"At Express and [U.S. Venture](#), our entire business is built around safe driving," said Jim Kratowicz, General Manager of Express Convenience Stores. "Helping another generation of drivers learn how to drive and operate their vehicles safely is a great way to give back to our community."

The free "Key to Safe Teen Driving" class will offer four separate sessions each day from 8-11 a.m., 9:30 a.m. – 12:30 p.m., 12:15-3:15 p.m. and 2-5 p.m. Instruction includes a classroom session and hands-on drills involving wet-braking, skid control and emergency lane change conducted in each participant's street-legal automobile. Attendees are asked to remove all items from their vehicle's trunk and any loose items in the passenger compartment, as well as check tire pressure and fluid levels prior to the program.

To register visit, www.ExpressConvenience.com. Attendance is limited, so please register early.

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MEDIA NOTES:

For interviews with Express representatives, please call Mary Schmidt 920-284-7165.